SUGARLITE FINDS INVENTORY



VP OF MARKETING SPEAKS ABOUT INVENTORY

SugarLite has been working on inventory. The vice president of marketing, Jordan Kaplan, has been planning out how everyone will be researching candy. We interviewed Jordan asking him ore about the process.

How has this process been, have there been any issues?

-not really, all our departments have come together to create our candies and help each other.

Do you think all the inventory is going to work out?

-it hopefully should, we have been picking up the paste so our inventory will be ready sooner.

What are some of the products?

-We have our original mint design which are called grin mints, they will be our focus for our company. We are also making our special colored lollipops which do not have dangerous dyes. Is it hard to keep every product away from bad chemicals?

-not really, we can just find alternatives to these bad chemicals.

-by Isabela Gallego

What have the other departments done?

ADMINISTRATION

- -Worked on task assigned by CEO
- did research on lollipops (ingredients, unit cost, total cost to make)

MARKETING

- -researched candy
- -worked on inventory
- HUMAN RESOURCES
- -helped with inventory
- -planned for sick days for every worker

GRAPHIC DESIGN

- -made different samples of candy design
- -made monthly newsletter

-completed tsk one and two

- -researched inventory
- -found variable and fixed cost of the business

