

SUGARLITE FINDS A CEO!



November 1, 2019

MEET THE CEO

SugarLite candy store has a new CEO Adam Zaidan! On October 29th Sugarlite had interviews for CEO. We interviewed Adam about his decisions.

How do you feel about being CEO?

-I think it's cool but very hectic, directing people is a stressful task.

How did you prepare for it?

-I studied a lot and my teachers help me out. I learned about CEOs doing stuff.

Why did you choose to run for CEO?

-I like being in lead positions and I thought it would be great experience.

Do you like being CEO so far?

-yea I think it's fun, very cool.

What are your plans for the future of the company?

-Hopefully we will be able to get more sales and donate lots of money to the American diabetes association. We are really health driven and we want to create awareness for things like that.

WHAT IS SUGARLITE?

SugarLite is our candy company that is different than others. We take pride in promoting health through selling our sugar free candy and helping the American Diabetes Foundation by giving them 10% of our profits. Our vast and diverse selection of candies from all around the world will almost always have what you are looking for. Half of our inventory is sugar free, we have kosher candies, and we do not use dangerous ingredients like Red Dye 40. People of different ages, people with diabetes, or any other person can enjoy our delicious candy here at SugarLite.

- By Isabela Gallego

